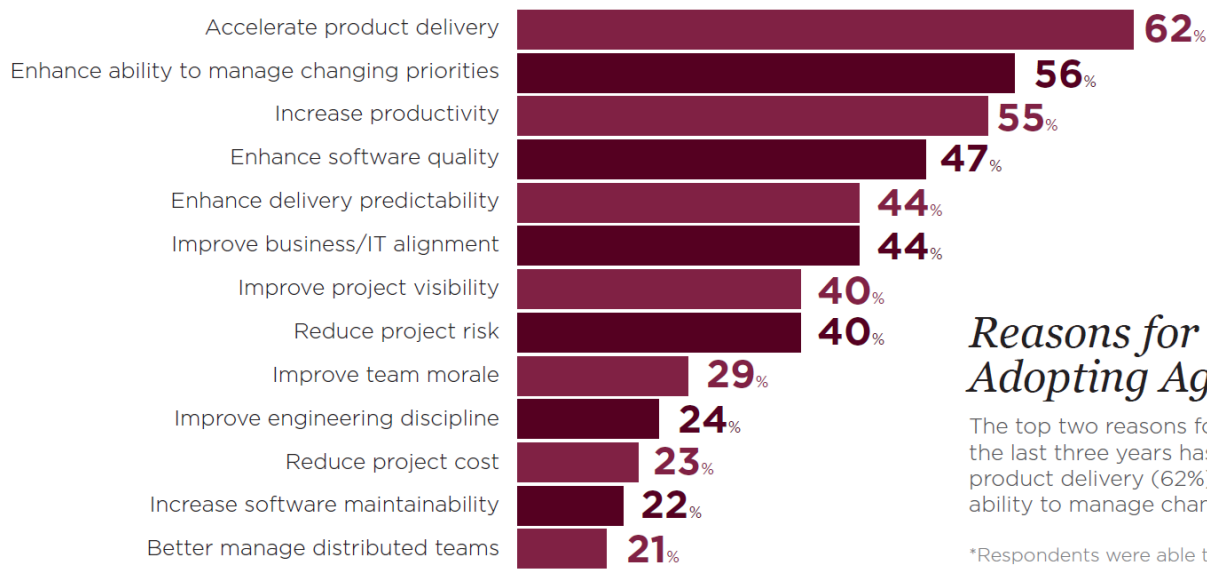


2doIT AGILE DECODED

29.03.2017

Are you one of the 95%*
of the companies who practice Agile?



Reasons for Adopting Agile

The top two reasons for adopting agile for the last three years has been to accelerate product delivery (62%) and enhance their ability to manage changing priorities (56%).

*Respondents were able to make multiple selections.

[*VersionOne 10th Annual State of Agile Report](#)

Do you still struggle with Agile?

Find the experts, find the answers from real practitioners:

[29 March 2017](#)
[2doIT AGILE DECODED](#)
[WTC Interpred, Sofia](#)

KEYNOTE:**

Software Engineering Agile Practices

Ognyan Drenski, Director Sales & Marketing at School of Business Competences

Ognyan has Master Degree in Mathematics and Mechanics and more than 30 years of experience as a system and applied programmer, IT Manager, technical and executive director.

Since 2009 he is managing the training programs at School of Business Competences in the IT field.

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AGENDA**:

**** NB:** The official language of the conference is Bulgarian.

For a group of non-Bulgarian attendees, translation will be provided by request at events@ase.bg

Variations in Scrum Adoption:

Evaluating Agile Practices in Global Software Development projects delivered in Bulgaria

Alex Yochev, DX Technical Evangelist at Microsoft

Assessing Organizational Agility

Peter Popov, Lead Agile Coach at Object Systems International

+ [more to be announced](#)

+ **FREE** exclusive workshop "[Kinshasa Agile simulation](#)",

hosted by



SBC

УЧИЛИЩЕ ЗА
БИЗНЕС
КОМПЕТЕНЦИИ

*(The workshop is included in the ticket price and number of participants is limited.
Pre-registration and confirmation from the host is needed.)*

Detailed information about the speakers and the agenda for the conference is available on

2doit.co/agile

REGISTRATION:

Early Bird registration – until 23 February 2017 – **€59**

Standard registration – 24 February-28 March 2017 – **€89**

Group registration 5+ person – **€69/person**

Registration available here: 2doit.co/agile/registration or
you can contact us at events@ase.bg or +359 899 92 95 78 / +359 888 83 25 58.

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SPONSORSHIP:

	SILVER	GOLD	PLATINUM
	500 EUR ex. VAT	1 800 EUR ex. VAT	2 900 EUR ex. VAT
Logo on the conference web site + online visibility	v	v	v
Banner fix at the venue	v	v	v
Logo in the brochure	v	v	v
Logo on the badge	v	v	v
Tickets discount		15%	25%
Brand announcement at the opening session, pauses и closing sessions on a main slide + online visibility	v	v	v
Social media announcement	v	v	v
Opportunity to provide a present for the lottery + announcement		v	v
Inserts in the folders		v	v
Logo – online visibility on the website*		v	v
Ad materials in the conference kit		v	v
Logo on the folders		v	v
PROMO SPOT**		v	v
Free tickets		4	10
Banner fix on stage + online visibility		v	v
Brand announcement at the opening session, pauses и closing sessions – PERSONAL SLIDE + online visibility			v
Opportunity for presentation/speaker in the main program			v
Brand promotion on the spot /own materials and team/			v
Logo on the badge's ties			v
Branding the speaker's place			v
Banner fix during the after party			v
Keynotes dinner guests			v
Brand announcement in the PR materials			v

* The sponsor logo will be visible online during all of the sessions

** Construction not included

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Terms and conditions:

Not later than 5 days after the deal, the sponsors should provide:

- Logo or logos of the company in vector format, suitable for printing on white and black.
- Short description of the company (1 or ½ page according to the chosen pack) for the brochure.
- Company's website to be promoted.

The payment should be done 5 days after the invoicing date.

If the sponsor doesn't want to use some of the options included in the pack, other branding options could be proposed according to the company needs. The organizer approves the branding if the change doesn't give an unfair advantage to the certain partner.

The speakers, suggested by the sponsors are supposed to send a title and a short description of the presentation and themselves not later than 7 workdays before the event. The materials should be approved by the organizers.

PAST events:



[2doIT ITARC Sofia 2016](#)



[2doIT SoftCon 2016](#)



[2doIT All Stars 2016](#)

[ASE DevOps 2015](#)

[ASE SoftCon 2015](#)

[Software Architecture Days 2016](#)

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